

FOR PHARMA SALES ENABLEMENT LEADERS

Your reps forget 80% of launch training before the first HCP call.

THE PROBLEM

Pharma sales enablement spends six figures per launch on training content that reps forget by the third HCP visit. LMS completion shows seat-time, not retention. There is no auditable proof a rep can articulate mechanism of action, dosing, or competitive positioning in front of a prescriber — until you find out the hard way at the field ride-along.

HOW QUIZLAR CLOSES THE GAP

Quizlar turns product monographs, MOA videos, and competitor decks into voice quizzes. Reps drill hands-free between visits. FSRS spaced repetition surfaces high-yield cards before they forget. Managers see mastery by rep, by territory, by topic — leading indicators, not lagging ones.

WHAT PILOT CUSTOMERS SEE IN 8 WEEKS

8 weeks → 3

Faster MOA mastery on new launches

90%+ retention

Competitive positioning sticks across the portfolio

Auditable

Defensible training data for compliance + manager visibility

PILOT OFFER

Five pilot engagements with pharma sales enablement teams during the Q2 launch window. Pilot includes deck build from your monograph, rep onboarding, manager dashboard, and a final outcomes review.

Pricing: Pilot pricing for the Q2 launch window: one launch deck built from your monograph in 5 business days, up to 25 reps onboarded, per-rep retention dashboard, 8-week pilot window with weekly check-ins. No commitment beyond pilot.

Book a 20-min pilot scoping call:

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